



## **Sponsorship Opportunities**

Sponsorship Coordinator: Christine Addy ph: 845-313-1197 tak1197@gmail.com  
Sponsorship Deadline is May 4, 2018

### **Victory Lane Sponsor \$5000**

- Sponsor Stickers on ALL Race cars. (stickers must be provided and fit derby specs)
  - Includes champion cars going to the All-American Soap Box Derby
- Inclusion in all print advertising and marketing materials
- Social media messaging
- Logo in email communications with 2018 derby families
- Listing on derby event posters
- 2 Sponsor Display Booths in two high-traffic attendee areas, if requested
- Derby Master of Ceremony Announcements throughout derby day
- Prominent Signage throughout derby day
- Logo inclusion on commemorative derby posters (200+ distributed)
- 4 Limited Edition 2018 Soapbox T-Shirts
- 2 - 2018 Soapbox T-Shirts

### **Finish Line Sponsor \$3000**

- Prominent Signage throughout derby day
- Listing on derby event posters
- Derby Master of Ceremony Announcements throughout derby day
- 2 Sponsor Display Booths, if requested
- Logo inclusion on commemorative derby posters (200+ distributed)
- 4 Limited Edition 2018 Soapbox T-Shirts
- 2 - 2018 Soapbox T-Shirt

### **Checkered Flag Sponsor \$1000**

- Sponsor Display Booth, if requested
- Listing on commemorative derby poster (200+ distributed)
- 4 Limited Edition 2018 Soapbox T-Shirts
- Signage throughout derby day
- 2 - 2018 Soapbox T-Shirts

### **Pit Pass Sponsor \$500**

- Signage throughout derby day
- 2 - 2018 Soapbox T-Shirts