

# GREATER CINCINNATI SOAP BOX DERBY

## 2019 SPONSORSHIP LEVELS



DRIVER LEVEL SPONSORSHIPS		LIVERY CLASS SPONSORSHIPS		VENUE SPONSORSHIPS	
\$10 for much-needed brake pads.	\$25 Sponsor a single race for a driver, including race results.	\$50 Sponsor an entire day (two races) for a driver. We'll send you the results after race weekend.	\$150 This sponsor level will put a brand new set of wheels on an existing car.  Your name will adorn the wheels.  And a monthly results report.	\$300 Sponsor an entire season — that's 11+ races!  We'll match you up with a driver you can follow all summer long.  We'll also put your name on the car as a driver season sponsor.	\$500 We will re-logo an existing Derby car from our fleet with your corpo- rate identity <i>and</i> provide a new set of wheels.  This is the best and least expen- sive route to sponsor a car in the Derby.  Our fleet has cars in many standard colors.
<b>*BEST Option*</b>		<b>*BEST Option*</b>		<b>*BEST Option*</b>	
\$25	\$50	\$150	\$300	\$500	\$1500
\$100	\$200	\$500	\$1500	\$500	\$2000
\$150	\$300	\$1000	\$3000	\$500	\$1500
\$250	\$500	\$1500	\$5000	\$1500	\$3000
\$300	\$600	\$2000	\$6000	\$500	\$1500
\$350	\$700	\$2500	\$7000	\$500	\$1500
\$400	\$800	\$3000	\$8000	\$500	\$1500
\$450	\$900	\$3500	\$9000	\$500	\$1500
\$500	\$1000	\$4000	\$10000	\$500	\$1500
\$550	\$1100	\$4500	\$11000	\$500	\$1500
\$600	\$1200	\$5000	\$12000	\$500	\$1500
\$650	\$1300	\$5500	\$13000	\$500	\$1500
\$700	\$1400	\$6000	\$14000	\$500	\$1500
\$750	\$1500	\$6500	\$15000	\$500	\$1500
\$800	\$1600	\$7000	\$16000	\$500	\$1500
\$850	\$1700	\$7500	\$17000	\$500	\$1500
\$900	\$1800	\$8000	\$18000	\$500	\$1500
\$950	\$1900	\$8500	\$19000	\$500	\$1500
\$1000	\$2000	\$9000	\$20000	\$500	\$1500
\$1050	\$2100	\$9500	\$21000	\$500	\$1500
\$1100	\$2200	\$10000	\$22000	\$500	\$1500
\$1150	\$2300	\$10500	\$23000	\$500	\$1500
\$1200	\$2400	\$11000	\$24000	\$500	\$1500
\$1250	\$2500	\$11500	\$25000	\$500	\$1500
\$1300	\$2600	\$12000	\$26000	\$500	\$1500
\$1350	\$2700	\$12500	\$27000	\$500	\$1500
\$1400	\$2800	\$13000	\$28000	\$500	\$1500
\$1450	\$2900	\$13500	\$29000	\$500	\$1500
\$1500	\$3000	\$14000	\$30000	\$500	\$1500

**\$3000**

*Finish Line  
Sponsor.*

Your name and/or logo will be placed on a banner above the finish line as well as safety barriers. The finish line is one of the two most photographed areas of the course.

Your name/logo will be placed on all club-owned cars, on the T-shirt and advertising for the Local Championship .

In addition, We will re-logo an existing Derby car with your corporate identity & provide a new set of wheels.

(Only one available at this level)

(Only one available at this level)

(Only one available at this level)

**\$1500**

*Starting Ramp  
Sponsor.*

Your name and/or logo will be placed on a banner above the starting ramp as well as the sides of the ramps.

The starting ramp is one of the two most photographed areas of the course.

Your name/logo will be placed on all club-owned cars and on the T-shirt and advertising for the Local Championship in June.

(Only four available at this level)

(Only one available at this level)

(Only one available at this level)

**\$500**

*Course Signage.*

Your name and/or logo will be placed on a banner above the starting ramp as well as the sides of the ramps.

Safety barriers consist of hay bales , track signage and/or catch fencing.

Your name will also be on the T-shirt and advertising for the Local Championship in June.

(Only one available at this level)

**\$50-250**  
*Consolidated  
Sponsorship.*

Tight Marketing budget?

Would you like co-sponsor a car at one of these levels and split the cost with like-minded companies?

We can do that, too. Just reply back on the form with a dollar amount you're comfortable with.

**\$2000**

We will build a **brand new** Super Stock Division car and deliver to the track decked out in your corporate livery.

You will own this car and will have access to use it for off-track marketing purposes.

Super Stock Division cars can be painted any color and drivers are ages 10 thru 17 years old.

**\$500**

We will build a **brand new** Stock Division car and deliver to the track decked out in your corporate livery. You will own this car and will have access to use it for off-track marketing purposes.

\*BEST Option\*

LIVERY CLASS SPONSORSHIPS

**\$10**  
for much-needed  
brake pads.

**\$25**  
Sponsor a single  
race for a driver,  
including race  
results.

**\$50**  
Sponsor an entire  
day (two races)  
for a driver. We'll  
send you the  
results after race  
weekend.

**\$150**

This sponsor level  
will put a brand  
new set of wheels  
on an existing car.  
  
Your name will  
adorn the wheels.  
  
And a monthly  
results report.

**\$300**

Sponsor an entire  
season — that's  
11+ races!  
  
We'll match you  
up with a driver  
you can follow all  
summer long.  
  
We'll also put  
your name on the  
car as a driver  
season sponsor.

**\*BEST Option\***

DRIVER LEVEL SPONSORSHIPS

#### **Driver Level Sponsorships**

**\$10** For the price of a couple of Starbucks coffees, you can provide much-needed brake pads for our drivers. Going fast is important but so is stopping after the finish line.

**\$25** Sponsor a race for a driver. We'll even send you the name of the driver and his or her results following each race weekend.

**\$50** Sponsor an entire day (two races) for a driver. We'll send you the name of the driver and forward his or her results on the Monday following each race weekend.

**\$150** This sponsor level will put a brand new set of wheels on an existing car. New wheels will ensure the car is fast & increase the drivers' chances of reaching the podium. Your name will adorn the wheels, too. Your drivers' race results will be sent on the Monday following race weekends all season.

**\$300** Sponsor an entire season (11+ races) for a driver. We'll match you up with a driver (or Community) and you can follow their race results all summer long. We'll also put your name on the car as a driver season sponsor.

#### **Venue Sponsorships**

**\$500 Course Signage.** (Four available at this level) Your name and/or logo will be placed on six safety barriers that line the track during the entire season. Safety barriers consist of hay bales and/or catch fencing. Your name will also be on the T-shirt & advertising for the Local Championship in June.

**\$1500 Starting Ramp Sponsor.** (Only one available) Your name and/or logo will be placed on a banner above the starting ramp as well as the sides of the ramps. The starting ramp is one of the two most photographed areas of the course. Your name/logo will be placed on all club-owned cars and on the T-shirt & advertising for the Local Championship in June.

#### **Livery Class Sponsorships**

**\$500 Best Option** We will re-logo an existing Derby car from our fleet with your corporate identity *and* provide a new set of wheels. This is the best and least expensive route to sponsor a car in the Derby. Our fleet has cars in many standard colors.

**\$1500** We will build a *brand new* Stock Division car and deliver to the track decked out in your corporate livery. You will own this car and will have access to use it for off-track marketing purposes. Stock Division cars are white plastic, decorated with vinyl stickers and wraps and are driven by younger drivers, ages 7 thru 12 years old.

**\$2000** We will build a *brand new* Super Stock Division car and deliver to the track decked out in your corporate livery. You will own this car and will have access to use it for off-track marketing purposes. Super Stock Division cars can be painted any color and are driven by older drivers, ages 10 thru 17 years old.

**Consolidated Sponsorship:** Would you like co-sponsor a car at one of these levels and split the cost with other, like-minded companies? We can do that, too. Just reply back on the form with a dollar amount you're comfortable with.

**\$3000 Finish Line Sponsor.** (Only one available) Your name and/or logo will be placed on a banner above the finish line as well as the sides safety barriers. The finish line is one of the two most photographed areas of the course. Your name/logo will be placed on all club-owned cars and on the T-shirt and advertising for the Local Championship in June.

In addition, We will re-logo an existing Derby car from our fleet with your corporate identity *and* provide a new set of wheels.

**Have a different idea for sponsorship?** We're open to combining any of these levels or another unique approach. Contact us.

# GREATER CINCINNATI SOAP BOX DERBY



## SPONSORSHIP OPPORTUNITIES

### Contact Us

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