

Hopkinsville Kiwanis Soap Box Derby

Sponsorship Opportunities

Race is June 10 and 11



Platinum Sponsor: title sponsor of race, logo graphics on one car, logo on Winner's Circle banner, inclusion in all promotional print, booth at race, logo on racer t-shirts, & social media post	\$10,000 & up
Gold Sponsor: logo on Winner's Circle banner, promotional print, pendants at track (both sides), logo on racer t-shirts, social media post, & discount on 3-year car sponsorship	\$5,000 - \$9,999
Silver Sponsor: logo on Winner's Circle banner, promotional print, pendant at track, logo on racer t-shirts, social media post, & discount on 3-year car sponsorship	\$2,500 - \$4,999
Bronze Sponsor: logo on Winner's Circle banner, promotional print, pendant at track, logo on racer t-shirts, & social media post	\$1,000 - \$2,499
Track Sponsor: name on track pendant & listed on t-shirts	\$500 - \$999
Lane Sponsor: name on track pendant	\$250 - \$499
Derby Club Sponsor: displayed on Derby Club Sponsor Board at the track	Up to \$249
Swag Bag Sponsorship: logo on bag, opportunity to include promotional items (bag will be filled with age appropriate items)	\$500
3-year Car Sponsorship: graphics on car	\$1,000

<u>Name/Company:</u>
<u>Address:</u>
<u>Phone:</u>
<u>Point of Contact:</u>



To be included in print materials and on t-shirts, please remit payment by May 13, 2022.

Sponsorship Level: _____ Amount: _____ Cash/Check: _____

Checks can be mailed to: Soap Box Derby, % Kiwanis Club of Hopkinsville, PO Box 470, Hopkinsville, KY 42241

For credit card and electronic payments, visit hopkinsvillekiwanis.com/soap-box-derby

Logo/artwork may be emailed to: kiwanishopkinsville@gmail.com

