



INDIAN VALLEY SOAP BOX ASSOCIATION \* P.O. Box 64573, Souderton, PA 18964

### 2023 SOAP BOX DERBY RACING SEASON

Dear Potential Sponsor:

The Indian Valley Soap Box Association (IVSBA) is a 'Not for Profit'. We've been hosting Soap Box Derby races for over 20 years. **This year's 2023 All-American Soap Box Derby Race is scheduled for Saturday, June 3 on 9<sup>th</sup> Street in Perkasio.**

Our race is a fun, exciting & rewarding event for everyone involved, including area businesses, event sponsors, spectators, the parents and especially our young drivers.

**We are looking for businesses & organizations in the community to participate in the event by sponsoring an Official Soap Box Derby Car.** These donations & sponsorship fees fund our event by helping to provide driver's shirts, an awards ceremony, trophies, 529 plan tuition deposits, driver's photos, race day programs, sponsor plaques and more. Since our race is sanctioned through the All-American Soap Box Derby, in Akron, Ohio, it helps pay the \$1,750.00 race fee. Plus, helps fund a stipend required for travel & lodging for our two division champions to travel to Akron, Ohio in July 2023 to compete in the First Energy All American Soap Box Derby World Championship Race to represent Perkasio, PA.

In 1998, only 16 cars participated. We have expanded to almost 40 cars in recent years. Every year we receive requests from local children wanting to race. To accomplish this, IVSBA needs your support!

#### SPONSOR INFORMATION

IVSBA is offering new sponsors the opportunity to purchase a Stock Cars and Super Stock Cars.

New Car Sponsorship Fee includes the following:

Stock Car Kit with New Wheels - Price \$1100.....Price with Used Wheels: \$975  
Super Stock Car Kit with New Wheels - Price \$1000.....Price with Used Wheels: \$875

*New Car Sponsorship Includes All the Following:*

- All-American Soap Box Derby Franchise fee for 2023*
- All-American Soap Box Derby Car Registration/Membership Fees for 2023*
- American Soap Box Derby Insurance for 2023 & Race Day Insurance*
- Basic Advertising Package as a Sponsor*

As a sponsor you may select your own driver for your car or IVSBA can provide a driver for you.

#### RETURNING SPONSOR INFORMATION

If you have a car and are returning for the 2023 race, the fee is \$150 per car.

NOTE: We may have non-sponsored cars available for \$150.00 sponsorship. As a Sponsors you are responsible for decals, but IVSBA can recommend graphic companies familiar with the Derby Cars.

## **DRIVER INFORMATION**

No experience required, but to drive, children must pay a \$40 driver's fee & meet the following criteria:

### **For Stock Division:**

***Participants must be age 7 by the Perkasio race in 2023 (June 3, 2023)*** and may not exceed the age of 14 on or before July 31, 2023. The maximum weight for driver and car is 200 pounds. (Recommended not exceed 110 pounds and not to exceed 5' 2")

### **For Super Stock Division:**

***Participants must be age 9 by July 31, 2023 and may not exceed the age of 19 on or before July 31, 2023.*** The maximum weight for driver and car is 240 pounds. (Recommended not exceed 160 pounds and not to exceed 6' 0")

**This All-American Soap Box Derby sanctioned race is a great family event that fosters relationships within the family as well as between the residents of the community and the area businesses. Parental and community involvement will ensure the continuation of race for years to come.**

Should you have the desire to participate in the IVSBA Race (**a great way to advertise your business or promote your organization**), please contact me with your questions.

Marc DeRosa – President – (215) 801-5042 or email: [register4race@gmail.com](mailto:register4race@gmail.com)

Thank you in advance for your time and consideration. Please mark June 3, 2023, on your calendar to come out to 9<sup>th</sup> Street, Perkasio and watch the Soap Box Derby. One never knows, you may see your car take the winning trophy!

**The winning car in each division will represent Perkasio, PA in the All-American World Championship Race in Akron, Ohio on July 22, 2023.**

Have a wonderful day!

Sincerely,

Marc DeRosa - President

Indian Valley Soap Box Association