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President’s Note

Last year we celebrated the 78th running of the FirstEnergy All-American Soap Box Derby as more than 500 champs from around the world were treated to the most racing in the history of the event as the new SUBWAY® Challenge race and DQ Rally Challenge allowed gravity racers to test their skills during the week leading up to the World Championship race.

We’ve seen tremendous growth in our STEM-based Education Program. We doubled the number of locations hosting our Gravity Racing Challenge STEM Team Competition and saw a 58% increase in the number of teams participating.

A $742,356 National Science Foundation grant was awarded to The University of Akron to provide funding to partner with the Derby and 8th grade Akron Public School classrooms to formally design, integrate and evaluate the impact of curriculum around Soap Box Derby Mini-Cars.

For the second year in a row more than 70 events were held at the world famous Derby Downs Track including corporate outings; Grandparents Day presented by the City of Akron and Fallsway Equipment Company; Senior Day presented by Cleveland Clinic Akron General and the City of Akron; United Way Corporate Derby Challenge; and Kids Day presented by Move It Now.

As we continue to grow and reinvent an organization that began in 1934 we want to thank the many volunteers, community leaders, corporations, foundations and individuals - especially our title sponsor for the All-American race, FirstEnergy – whose generous contributions ensure the continued success of the Derby.

Joe Mazur
President & CEO
About Us

The Derby
The Derby dates back to 1934, when the first All-American race was held in Dayton, Ohio. The All-American program has grown to more than 1,336 races and more than 100 racing districts throughout the world each year.

The Soap Box Derby’s two youth initiatives are the FirstEnergy All-American Soap Box Derby racing program and the STEM-based Education Program, which provides educational opportunities for K-12 youth through Soap Box Derby racing. The education program is in more than 500 classrooms in the United States and includes the Gravity Racing Challenge STEM Team Competition, Soap Box Derby mini car program and Soap Box Derby STEM camps.

Mission
The Soap Box Derby is an international non-profit organization whose mission is to build knowledge and character, and to create meaningful experiences through collaboration and fair and honest competition.
Our Staff

President & CEO
Joe Mazur
Vice President
Bobby Dinkins
Kit Production
Duane Burkhammer
Race Programs Coordinator
Lynne Collier
Resource Development Manager
Alexis Cozadd
Shipping
Jim Crawford
Events Manager
Morgan Garner
Region 8 Program Coordinator
Frankie Gilmore
Education Program Director
Linda Hubbell
Programs Coordinator
Heather Pulley
Marketing Manager
Doreen Thorne
Accountant
Cindi Zagar

Our Board

Chair - Kevin Thomas
Vice Chair - Carla Sibley
Treasurer - Alan Brubaker
Secretary - Gregg Mervis
Michael Callahan
Jason Dodson
William J. Ginter
Todd Guilliam, CFP®
Bill Lowery
Chris Ludle
Mark D. Mroczynski
Dominic Rizzo
Pat Roberts
Tony Troilo
Bob Troyer

Honorary Board Members

Bobby Cooper
Jack Engelke
Brian Graham
Paul Jackson
Bobby Nickoli
Marty Sullivan
Michele Tomer
Thomas Welsh
Our Impact

Our Core Values

- Innovation and entrepreneurship
- Teamwork and collaboration
- Mentoring
- Volunteerism
- Commitment to community
- Youth education and leadership development
- Family engagement and enrichment
- Honesty, integrity and perseverance
Volunteers

Volunteers have been the foundation of the Soap Box Derby since its beginning. We rely heavily on our volunteers to ensure the success in all of our race locations.

We were fortunate to have more than 450 volunteers for the FirstEnergy All-American Soap Box Derby World Championship and a total of more than 3,000 volunteers that support all of our events yearly around the world.

Our volunteers have come from many places such as the City of Akron, FirstEnergy, Time Warner Cable, UPS, Cleveland Clinic Akron General and local high schools.
President’s Youth Volunteer Service Award 2015
The award was established to recognize youth under the age of 21 who have made a positive impact on the Soap Box Derby program by volunteering and mentoring on the local or national level.

Hall of Fame Inductees 2015
Candidates may be considered for induction into the Soap Box Derby Hall of Fame on the basis of significant contributions to the program by dedicating years of service to the organization, or as an ambassador, promoting the betterment of the sport and its participating young persons, or by supporting the youth racing program through financial or sponsorship contribution, enabling the continued growth of the youth racing program.
While our focus has been on the FirstEnergy All-American Soap Box Derby, we have expanded our programs and now offer more opportunities to our racers, our community and our race locations.

### Highlights

#### Races
- 78th FirstEnergy All-American Soap Box Derby
- Mayor’s Cup Race presented by Accenture
- Gravity Racing Challenge STEM Team Competition presented by Time Warner Cable
- DQ Rally Challenge
- SUBWAY Challenge
- United Way Corporate Derby Challenge
- Gravity Racing Challenge STEM Team Competition in seven locations

#### Special Days
- Kids Day presented by Move It Now
- Autism Day
- Senior Day presented by the City of Akron and Akron General
- Grandparent’s Day presented by the City of Akron and Fallsway Equipment Company
- Soap Box Derby STEM Summer program

#### And More
- Advancing with the three-year strategic plan
- Hall of Fame inductees
- New President’s Youth Volunteer Service Award
- Corporate events
### By The Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Race Districts</td>
<td>106</td>
</tr>
<tr>
<td>Races</td>
<td>1,336</td>
</tr>
<tr>
<td>Racers</td>
<td>3,500</td>
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<tr>
<td>World Champions</td>
<td>7</td>
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<tr>
<td>Around the world</td>
<td></td>
</tr>
<tr>
<td>Years of tradition</td>
<td>78</td>
</tr>
<tr>
<td>MPH down the track</td>
<td>30</td>
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<tr>
<td>Economic impact yearly</td>
<td>$4.5 Million</td>
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<tr>
<td>Events in 2015</td>
<td>75</td>
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<tr>
<td>GRC Locations</td>
<td>7</td>
</tr>
<tr>
<td>Schools teaching STEM</td>
<td>500</td>
</tr>
<tr>
<td>Education Teams competing in GRC</td>
<td>237</td>
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<tr>
<td>Students Engaged</td>
<td>1,659</td>
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<tr>
<td>Soapboxderby.org</td>
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# Financial Position

## Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$229,177</td>
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<tr>
<td>Account Receivable</td>
<td>19,765</td>
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<tr>
<td>Other Assets</td>
<td>280,602</td>
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<tr>
<td>Inventories</td>
<td>169,209</td>
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<tr>
<td>Property and Equipment, net</td>
<td>2,083,648</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>2,782,401</strong></td>
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## Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td>$216,742</td>
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<tr>
<td>Long Term Liabilities</td>
<td>611,899</td>
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<tr>
<td>Total Equity</td>
<td>1,953,760</td>
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<tr>
<td><strong>Equals</strong></td>
<td><strong>2,782,401</strong></td>
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</table>
Operating Expenses

- 82% Program Expenses
- 18% General and Administrative

Operating Income

- 32% Sales
- 13% Racing Revenues
- 6% Other Revenues
- 49% Support Revenues
Our Partners

Foundations
Akron Community Foundation
Akron Destination Marketing Fund
ASCVB’s Partnerships in Motion Destination Development Grant Program
Betty V. and John M. Jacobson Foundation
Boggess Memorial Foundation
Bridgestone Americas Trust Fund
Charles E. & Mabel M. Ritchie Memorial Foundation
City of Akron
City of Akron Neighborhood Partnership Program
Cohen Community Foundation
FOP Lodge 139
GAR Foundation
GAR Fund 2 of Akron Community Foundation
George Stevens Fund of Akron Community Foundation
Greater Akron Lodging Council
John A. McAlonan Fund
Kenneth L. Calhoun Charitable Trust, Key Bank, Trustee
Laura R. and Lucian Q. Moffitt Foundation
Leadership Akron Class 30 Philanthropy Project
Lehner Family Foundation
Lloyd L. and Louis K. Smith Memorial Foundation
Northern Ohio Golf Charities Foundation, Inc.
OMNOVA Solutions Foundation
PNC Foundation
R.G. Musson & Katherine M. Musson Charitable Foundation
Read Family Fund of Akron Community Foundation
Summit County CDBG Grant Program
The Mary S. and David C. Corbin Foundation
The Maynard Family Foundation
The Richard M. & Yvonne Hamlin Foundation
The Sisler McFawn Foundation
W. Paul Mills and Thora J. Mills Foundation
Welty Family Foundation
Best Western Plus
- West Akron Inn & Suites
Baymont Inn & Suites
Hampton Inn Akron South
Hilton Garden Inn Akron
Holiday Inn Akron West
Holiday Inn Express Akron South Quality Inn & Conference Center
Radisson Akron/Fairlawn Residence Inn
Akron South/Green
Kohl’s
AKA Media
Skycasters
Presta Products
Greater Akron Chamber
AdSource Media
Fleming’s
Tri City Communication
Woodland Mulch
Piedmont Plastics
Akron Civic Theatre
Joslyn Manufacturing
Campground World
Rubber City Radio Group
Keep Akron Beautiful
Marous Brothers Construction
Bill Liimatainen
Ohio Valley Scale
Grain, Langner & Company
Akron RubberDucks

Partners
FirstEnergy
Meggitt Aircraft Braking Systems
Pilot Flying J
The City of Akron Time Warner Cable
Accenture
Myers Industries
Cleveland Clinic Akron General
SUBWAY® Dairy Queen
GPD Group
Fallsway Equipment Company
AAA
Key Bank
Hahn Loeser & Parks LLP
Roetzell & Andress
FirstMerit
AkroChem
Swensons
Jones Group Interiors
Thomarios Construction
Harwick Standard
SC Fastening Systems
ComDoc
RadAir Complete Car Care and Tire Centers
Golden Corral
Hitchcock Fleming & Associates
Papa John’s
Park Ford
Taylor Made Jewelry
Spaghetti Warehouse
Akron Beacon Journal
WBNX-TV
Malco Industries
NORKA Beverage Company
Precision Garage Door
WhiteSpace Creative

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Danielle Kimmell
Will Looman
Bill Lowery
Gregg Mervis
In honor of Fred Mohler
Ken Morrow
Charles Olegar
Dominic Rizzo
Carla Sibley
Kevin Thomas
Bob Troyer

soapboxderby.org
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Thank you for your support!
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330.733.8723
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