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President’s Note

Over the past several years I have seen our community, board, staff and volunteers come together with a shared sense of purpose, working effectively as a unified voice to accomplish our mission of building knowledge and character, and creating meaningful experiences through collaboration and fair and honest competition. I have had the pleasure of watching the Derby truly raise the bar for ourselves and for our stakeholders. Last year we celebrated the 79th running of the FirstEnergy All-American Soap Box Derby. The greatest gravity racers in the world and their families were treated to festivities throughout the week, such as the SUBWAY® Challenge and DQ Rally Challenge races, all leading up to the World Championship race.

We’ve also seen tremendous growth in our STEM-Based Education Program. We had a 58% increase in the number of teams participating in the Gravity Racing Challenge STEM Team Competition. We’ve also seen steady growth in the Mini Car Program and the STEM Summer Camp saw a record number of participants.

Nearly 70 events were held at the world famous Derby Downs Track including corporate outings; Family Day presented by the City of Akron; Senior Day presented by Cleveland Clinic Akron General; United Way Corporate Derby Challenge presented by Fallsway Equipment Company; Kids Day presented by Move It Now!, and Inclusion Day presented by GPD Employees’ Foundation.

We are truly excited as the Derby enters new territory with the recent launch of a curriculum as part of our STEM-Based Education Program. As we continue to grow and reinvent an organization that began in 1934, please consider supporting our mission by making a donation to the Bill Speeg Memorial Scholarship Fund or our STEM-Based Education Program that supports at-risk youth in Summit County. You can also help by volunteering at one of our exciting events throughout the year. We look forward to seeing you at Derby Downs soon.

Joe Mazur
President & CEO

soapboxderby.org
About Us

The Derby
The Derby dates back to 1934, when the first All-American race was held in Dayton, Ohio. The All-American program has grown to more than 1,265 races and more than 106 racing districts throughout the world each year.

The Soap Box Derby’s two youth initiatives are the FirstEnergy All-American Soap Box Derby Racing Program and the STEM-Based Education Program, which provides educational opportunities for K-12 youth through Soap Box Derby racing. The education program is in more than 600 classrooms in the United States and includes the Gravity Racing Challenge STEM Team Competition, Soap Box Derby Mini Car Program and Soap Box Derby STEM camps.

Mission
The Soap Box Derby is an international non-profit organization whose mission is to build knowledge and character, and to create meaningful experiences through collaboration and fair and honest competition.
Our Staff

President & CEO ............................................. Joe Mazur
Vice President ................................................. Bobby Dinkins
Kit Production ................................................ Duane Burkhammer
Race Programs Coordinator ......................... Lynne Collier
Resource Development Manager .................. Alexis Cozadd
Shipping ........................................................ Jim Crawford
Events Manager .............................................. Morgan Garner
Region 8 Program Coordinator ...................... Frankie Gilmore
Education Program Director ......................... Linda Hubbell
Programs Coordinator .................................... Heather Pulley
Marketing Manager ........................................ Doreen Thorne
Accountant ...................................................... Cindi Zagar

Board Members

Chair - Kevin Thomas
Vice Chair - Carla Sibley
Treasurer - Alan Brubaker
Secretary - Gregg Mervis
Michael Callahan
Jason Dodson
William J. Ginter
Todd Guilliam, CFP®
Bill Lowery
Chris Ludle
Mark D. Mroczynski
Dominic Rizzo
Pat Roberts
Tony Troilo
Bob Troyer

Honorary Board Members

Bobby Cooper
Jack Engelke
Brian Graham
Paul Jackson
Bobby Nickoli
Marty Sullivan
Michele Tomer
Thomas Welsh
Our Impact

Our Core Values

- Innovation and entrepreneurship
- Teamwork and collaboration
- Mentoring
- Volunteerism
- Commitment to community
- Youth education and leadership development
- Family engagement and enrichment
- Honesty, integrity and perseverance

GRAVITY POWERED

STEM DRIVEN

IMPACTING SINCE 1934
The Derby Spotlight was started in January 2016 to highlight past Soap Box Derby racers who have gone on to STEM careers, emphasizing how the Soap Box Derby was instrumental in steering these individuals into their career path.

“The Soap Box Derby was for me, and can be for future generations, a key building block to begin developing a multitude of mechanical skills that has helped me in my STEM career.”

– Alan Uhler

“Soap Box Derby racing gave me an outlet for my interest in mechanics and enabled me to experiment and apply scientific concepts so I could see the results each week when racing.”

– James Fell
Volunteers

Volunteers have been the foundation of the Soap Box Derby since its beginning. We rely heavily on our volunteers to ensure the success in all of our race locations.

We were fortunate to have more than 290 volunteers for the FirstEnergy All-American Soap Box Derby World Championship and a total of more than 3,000 volunteers that support all of our events yearly around the world.

Our volunteers have come from many places such as the City of Akron, FirstEnergy, Time Warner Cable, UPS, Cleveland Clinic Akron General, GPD Employees’ Foundation, Oriana House, Summit DD, Autism Society of Greater Akron and local high schools.
2016 President’s Youth Volunteer Service Award’s and Hall of Fame Inductees

**President’s Youth Volunteer Service Award**
The award was established to recognize youth under the age of 21 who have made a positive impact on Soap Box Derby programs by volunteering and mentoring on the local or national level.

**Hall of Fame Inductees**
Candidates may be considered for induction into the Soap Box Derby Hall of Fame on the basis of significant contributions to the program by dedicating years of service to the organization; as an ambassador, promoting the betterment of the sport and its participating young persons or by supporting the youth racing program through financial or sponsorship contribution, enabling the continued growth of the youth racing program.
While our focus has been on the FirstEnergy All-American Soap Box Derby, we have expanded our programs and now offer more opportunities to our racers, our community and our race locations.

Races
- 79th FirstEnergy All-American Soap Box Derby
- Mayor’s Cup Race presented by Accenture
- Gravity Racing Challenge STEM Team Competition presented by Time Warner Cable
- DQ Rally Challenge
- SUBWAY® Challenge
- United Way Corporate Derby Challenge presented by Fallsway Equipment Company
- Gravity Racing Challenge STEM Team Competitions in five locations

Special Days
- Kids Day presented by Move It Now
- Senior Day presented by Cleveland Clinic Akron General
- Soap Box Derby STEM Summer Camp
- Inclusion Day presented by GPD Employees’ Foundation

And More
- Advancing with the three-year strategic plan
- Hall of Fame inductees
- President’s Youth Volunteer Service Award
- Corporate events
By The Numbers

Derby Downs

79 YEARS of tradition
69 EVENTS in 2016
10,000+ trips down the track
30+ MPH down the track
989 FT

4.5 Million dollars of economic impact yearly

GRC

600 SCHOOLS using our STEM Programs
7 GRC Locations
312 EDUCATION TEAMS competing in GRC
2,300 STUDENTS Engaged in Ohio

All American

106 Race Districts
3,563 Racers
1,265 Races
7 World Champions

soapboxderby.org
## Financial Position

### Assets

<table>
<thead>
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<th>Category</th>
<th>Amount</th>
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<tr>
<td>Cash and Cash Equivalents</td>
<td>$117,207</td>
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<tr>
<td>Account Receivable</td>
<td>121,314</td>
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<tr>
<td>Other Assets</td>
<td>407,148</td>
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<tr>
<td>Inventories</td>
<td>115,607</td>
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<tr>
<td>Property and Equipment, net</td>
<td>2,062,514</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$2,823,790</strong></td>
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### Liabilities and Net Assets

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<th>Amount</th>
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<tr>
<td>Long Term Liabilities</td>
<td>570,992</td>
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<tr>
<td><strong>Total Equity</strong></td>
<td><strong>2,070,877</strong></td>
</tr>
<tr>
<td><strong>Equals</strong></td>
<td><strong>$2,823,790</strong></td>
</tr>
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As we continue to grow and reinvent an organization that began in 1934 we want to thank the many volunteers, community leaders, corporations, foundations and individuals - especially our title sponsor for the All-American race, FirstEnergy - whose generous contributions ensure that we can continue our mission of building knowledge and character, and creating meaningful experiences through collaboration and fair and honest competition.

Thank you for your support!
The Bill Speeg Memorial Scholarship Fund was established in 2016. The Fund honors the late Bill Speeg, who passed away in 2014 at the age of 46.

The top three finishers in the Local and Rally Divisions of the FirstEnergy All-American Soap Box Derby World Championship race annually receive scholarships from the Fund.

Speeg of Valley Center, California, became involved with the Soap Box Derby in 1999 when his daughter Ashley began to race. Speeg quickly became involved in local Oceanside and statewide California Soap Box Derby activities, serving as a board member and in other official capacities. The Speeg family traveled to races throughout the country where he offered technical support, financial assistance and mentoring to many young racers. He had served as a Regional Director for nearly 10 years at the time of his passing. He was vice president of Freeberg Industrial Fabrication Corp. in Escondido, California.