



INDIAN VALLEY SOAP BOX ASSOCIATION * P.O. Box 64573, Souderton, PA 18964

2019 SOAP BOX DERBY RACING SEASON

Dear Potential Sponsor:

The Indian Valley Soap Box Association (IVSBA) has been sponsoring and hosting Soap Box Derby races for over 20 years. This year’s race will take place in Perkasio on 9th Street.

The local racing has proven to be a fun, exciting and rewarding event for everyone involved. This includes area businesses, event sponsors, spectators, the parents and especially our younger generation who participate as the drivers on race day.

Preparations are now being made for the 2019 racing season. **The 2019 All-American Soap Box Derby Race is scheduled for Saturday June 1, 2019 on 9th Street in Perkasio.** Many activities have begun for those individuals and sponsors returning from previous years, as well as for those entering the event for the first time.

IVSBA is currently looking for community members (businesses and organizations) to consider the benefits of participating in the event by sponsoring an Official Soap Box Derby Car.

We have expanded the event since the first race in 1998 with a humble number of only 16 car participants to the 2018 All-American Soap Box Derby event that had 44 cars between the Stock and Super Stock Divisions.

By having more cars racing, we hope to provide the opportunity for more children to participate in the event as IVSBA continues to receive more requests from local children to race, than we can accommodate with cars. To accomplish this goal, the Indian Valley Soap Box Association is looking to our area businesses/organizations for support.

SPONSOR INFORMATION

IVSBA is offering new sponsors the opportunity to purchase a Stock Cars and Super Stock Cars.

New Car Sponsorship Fee includes the following:

Stock Car Kit with New Wheels - Price \$747.00.....Price with Used Wheels: \$664.00

Super Stock Car Kit with New Wheels - Price \$830.00.....Price with Used Wheels: \$750.00

New Car Sponsorship Includes All the Following:

All-American Soap Box Derby Franchise fee for 2019

All-American Soap Box Derby Car Registration/Membership Fees for 2019

American Soap Box Derby Insurance for 2019

Race Day Insurance Package

Basic Advertising Package as a Sponsor

As a sponsor you may select your own driver for your car. However, should you prefer, the Indian Valley Soap Box Association can provide a driver for you. Typically the assigned driver and their parents provide the labor to assemble the car.

RETURNING SPONSOR INFORMATION

Returning sponsors from previous years that have a car will be responsible for a \$150.00 fee to cover the items not related to the purchase of a car.

DRIVER INFORMATION

No previous experience is required.

Children selected to participate as drivers must meet the following criteria:

For Stock Division:

Participants must be age 7 by the Perkasio local race in 2019 (June 1, 2019) and may not exceed the age of 14 on or before July 31, 2019.

The maximum weight for a stock driver and their car is 200 pounds.

(Recommendation, the child weight should not exceed 110 pounds and height should not to exceed 5' 2")

For Super Stock Division:

Participants must be age 10 by the Perkasio local race in 2019 (June 1, 2019) and may not exceed the age of 19 on or before July 31, 2019.

The maximum weight for a super stock driver and their car is 240 pounds.

(Recommendation, the child weight should not exceed 160 pounds and height should not to exceed 6' 0")

There is an IVSBA membership fee of \$40.00 for each driver.

The All-American Soap Box Derby sanctioned race is a great family event that fosters relationships within the family as well as between the residents of the community and the area businesses. Parental and community involvement will ensure the continuation of Perkasio's All-American Soap Box Race for years to come.

Should you have the desire to participate in the Indian Valley Soap Box Race (**a great way to advertise your business or promote your organization**), please contact any board member with your questions?
Marc DeRosa – President – (215) 801-5042

Thank you in advance for your time and consideration. Please mark June 1, 2019 on your calendar to come out to 9th Street, Perkasio and watch the Soap Box Derby. One never knows, you may see your car take the winning trophy!

The winning car in each division will represent Perkasio, PA in the All-American World Championship Race in Akron, Ohio on July 20, 2019.

Have a wonderful day!

Sincerely,

Marc DeRosa - President

Indian Valley Soap Box Association