

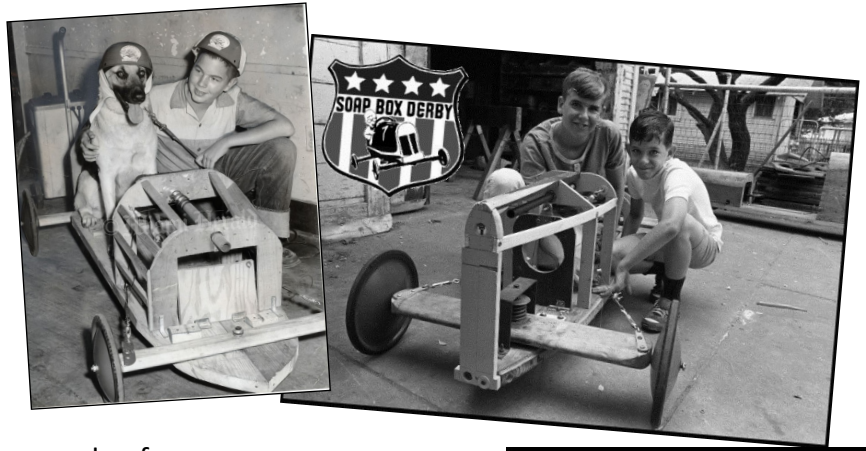


Hello!

Thank you for taking the time to read about the Greater Cincinnati Soap Box Derby's 2019 plans. This year we're taking a couple of pages from the past to help propel us into the future.

First off, we're eliminating the registration fees that we had been charging for kids to participate in our events. This brings us back to the origins of the Derby during the Great Depression when the Derby was born to give kids something hopeful, fun & constructive to do during those dark times. There was no entry fee. Sponsors paid for the axles, wheels, and steering components then kids built the cars. Everyone was able to compete, regardless of income level.

We're hoping you and other companies can help today's kids by sponsoring our organization. From something as small as brakes or wheels to promoting your company at the finish line. There's an opportunity for every budget.



We've had some great sponsors in the past and hope that you will join them in supporting our Derby.

We're also returning to our roots with the addition of Ault Park as the site of the Local Cincinnati Championship race. Ault Park was the location of the race in the 1960s and 70s. We're pleased to have struck a deal with Cincinnati Parks to

host the event this year. We expect big crowds at our events and 2019 will be a perfect opportunity for promoting your company.

We have a great opportunity to put a car with your logo in every race this season. See the attached sponsorship brochure and look for the **"Best Option."**

Again, thank you for your time today. We look forward to hearing from you.

