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President’s Note

It has now been more than a year since I joined the Soap Box Derby organization and in that time, I have become so appreciative of the volunteers, sponsors, foundations and those donors who support the International Soap Box Derby. The mission of this non-profit youth education and leadership development organization is to build knowledge and character, and to create meaningful experiences through fair and honest racing competitions, STEM curriculums, and other community-focused activities. The Soap Box Derby recently completed a strategic plan for the next four years. Three of the top priorities are strengthening local race cities, rolling out a national Science, Technology, Engineering and Math (STEM) education program, and driving spectator interest back to the FirstEnergy All-American race.

I would like to thank all the race families, Race Directors, Regional Directors, Committee members and all our volunteers who give countless hours to support the International Soap Box Derby. In addition, the Board of Directors and committee members are invaluable in running this organization.

The FirstEnergy All-American Soap Box Derby race, in its 82nd year, is the cornerstone of the Derby. The other major event of the year is our Gravity Racing Challenge STEM Team Competition for school students, presented by The University of Akron College of Engineering. In addition, the Derby hosts events on nearly 80 days each year at the Derby Downs facility. These events include corporate programs and other large events such as the Senior Day, GPD Employees’ Foundation presented Inclusion Day; Family Day presented by Legacy Motors of Akron; Veterans’ Appreciation Day presented by Sam’s Club and the Musson Family Foundation.

The United Way Corporate Derby Challenge, presented by Fallsway Equipment Company, is the largest fundraiser supporting the Derby. In 2018, we hosted 38 teams from area companies and organizations who designed, built and competed in adult-sized cars in a fun race at Derby Downs. I am so thankful to the companies supporting this event.

Community partnerships are very important with the Derby as we work with churches, corporations and not-for-profit partners to make the Akron community better for all of us and provide opportunities for the underserved. We provide youth each year with meaningful experiences at the Soap Box Derby track, including Akron Rotary Camp, Emmanuel Christian and Urban League.

Outside of Akron, the Derby is experiencing many great opportunities for the coming year. Our international partners are gaining traction. Our education programs in Virginia, New York, Ohio and Indiana are showing growth. In 2019, we are testing new racing divisions in Legacy (for more skilled racers, providing the opportunity to construct the chassis and create an aerodynamic car) and Autonomous (coding and programming a driverless car). We couldn’t do this without sponsorship support, grants from the Foundations throughout the region and our individual donors.

Won’t you consider giving your time, talent and monetary donations so we can expand our reach and impact more young persons with the mission of the organization?

Mark Gerberich
President & CEO
About Us

The Derby

The Derby dates back to 1934, when the first All-American race was held in Dayton, Ohio. The All-American program has grown to more than 1,300 races and more than 100 racing cities throughout the world each year.

The FirstEnergy All-American Soap Box Derby Racing Program and the STEM-Based Education Program provide educational opportunities and youth leadership development for youth in grades K-12.

The Gravity Racing Challenge STEM Team Competition, Soap Box Derby Mini-Car Program, Soap Box Derby STEM camps and our STEM Curriculum are being used by more than 700 schools.

Mission

The International Soap Box Derby® is a non-profit youth education and leadership development organization whose mission is to build knowledge and character, and to create meaningful experiences through fair and honest racing competitions, STEM curriculums, and other community-focused activities.
Our Staff

President & CEO ........................................... Mark Gerberich
Race Programs Manager .................................. Kayla Albertoni
Kit Production ............................................... Duane Burkhammer
Administrative Assistant ................................ Liz DeCarlo
Events Manager ............................................. Evan Gannon
Director - Australia ........................................ Jessica Gnata
Education Program Director ............................. Linda Hubbell
Marketing Manager ......................................... Cory Katzenmeyer
International Business Development - China ....... Kim Kirkendall
Director of Operations .................................... Heather Morrow
Marketing Director ......................................... Doreen Thorne
Shipping ....................................................... Jerry VanBuskirk
Finance Director ............................................ Cindi Zagar

Board Members

Chair - Gregg Mervis
Vice Chair - Mark D. Mroczynski
Treasurer - Alan Brubaker
Secretary - Danyelle Sweitzer
E.J. Brinson
Michael Callahan
Bob Knapp
Jolene Lane
Chris Ludle
Guy Pipitone
Dominic Rizzo
Michele Tomer
Dr. Don Visco

Honorary Board Members

Bobby Cooper
Jack Engelke
William J. Ginter
Brian Graham
Paul Jackson
Bill Lowery
Bobby Nickoli
Marty Sullivan
Kevin Thomas
Bob Troyer
Thomas Welsh
Our Impact

Our Core Values

- Youth Education and Leadership Development
- Family Engagement and Enrichment
- Honesty, Integrity and Perseverance
- Innovation and Entrepreneurship
- Teamwork and Collaboration
- Mentoring
- Volunteerism
- Commitment to Community

GRAVITY POWERED

IMPACTING YOUTH SINCE 1934

soapboxderby.org
Curriculum

In November 2016, the International Soap Box Derby launched a STEM-Based Education Program Curriculum that provides educators and learners with a choice of five exciting modules focused on developing STEM competencies such as:

- Prototyping
- Research
- Critical thinking
- Problem solving
- Communication
- Collaboration
- Teamwork

The curriculum contains activities that engage learners with:

- Project-based lessons
- Team building
- Inquiry-based learning
- Creative-problem solving
- And FUN!

Our curriculum is being used by more than 700 schools and 20,000 students.
Volunteers

Volunteers have been the foundation of the Soap Box Derby since its beginning. We rely heavily on our volunteers to ensure success in all of our race locations.

We were fortunate to have more than 300 volunteers for the FirstEnergy All-American Soap Box Derby World Championship and a total of more than 3,300 volunteers who support all of our events yearly around the world.

Our volunteers at Derby Downs have come from a variety of organizations throughout Greater Akron, such as FirstEnergy, Cleveland Clinic Akron General, GPD Employees’ Foundation, Oriana House, Summit DD, Autism Society of Greater Akron, Akron Rotary Camp, AAA, Sam’s Club, plus many local high schools.
2018 President’s Youth Volunteer Service Awards and Hall of Fame Inductees

President’s Youth Volunteer Service Award
The award was established to recognize youth under the age of 21 who have made a positive impact on Soap Box Derby programs by volunteering and mentoring on the local or national level.

Hall of Fame Inductees
Candidates may be considered for induction into the Soap Box Derby Hall of Fame on the basis of significant contributions to the program by dedicating years of service to the organization; as an ambassador, promoting the betterment of the sport and its participating young persons or by supporting the youth racing program through financial or sponsorship contribution, enabling the continued growth of the youth racing program.
While our focus has been on the FirstEnergy All-American Soap Box Derby, we have expanded our programs and now offer more opportunities to our racers, our community and our race locations.
By the Numbers

Derby Downs

81 YEARS of tradition
78 EVENT DAYS in 2018

- Community Day
- Corporate Derby Challenge
- FEASBD
- Gravity Racing Challenge
- Inclusion Day
- Senior Day
- STEM Summer Camp
- Veterans Appreciation Day

10,000+ trips down the track
30+ MPH down the track

989 FT of gravity

5 million dollars of economic impact yearly

STEM Education Program

700 SCHOOLS using our STEM Programs

20,000 STUDENTS

11 GRC Locations

312 EDUCATION TEAMS competing in GRC

2,500 STUDENTS engaged in Ohio

All-American

100+ Race Cities
1,317 Races

3,600 Racers
7 World Champions

soapboxderby.org
## Financial Position

### Assets

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$43,642</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>127,821</td>
</tr>
<tr>
<td>Other Assets</td>
<td>367,276</td>
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<tr>
<td>Inventories</td>
<td>177,971</td>
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<tr>
<td>Property and Equipment, net</td>
<td>1,969,375</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,686,085</strong></td>
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### Liabilities and Net Assets

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Current Liabilities</td>
<td>$196,844</td>
</tr>
<tr>
<td>Long Term Liabilities</td>
<td>494,816</td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td><strong>1,994,425</strong></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,686,085</strong></td>
</tr>
</tbody>
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Operating Expenses

- 82% Program Expenses
- 18% General and Administrative

Operating Income

- 51% Support Revenues
- 16% Racing Revenues
- 17% Other Revenues
- 16% Sales
Our Partners

Foundation Partners
AAA Advised Fund of the Tuscarawas County Community Foundation
ASCVB
Barberton Community Foundation Youth Philanthropy
Glenn R. and Alice V. Bogess Memorial Foundation
Bridgestone Americas Trust Fund City of Akron
City of Akron Neighborhood Partnership
The Mary S. and David C. Corbin Foundation
County of Summit Community Development Block Grant
FirstEnergy Foundation
GPD Employees’ Foundation
Key Bank Foundation
Lehner Family Foundation
The Maynard Family Foundation
W. Paul Mills and Thora J. Mills Memorial Foundation
Laura R. and Lucian Q. Moffitt Foundation
R. C. Musson and Katherine M. Musson Charitable Foundation
Northern Ohio Golf Charities Foundation, Inc.
Ohio Hotel & Lodging Association Destination Marketing Fund
OMNOVA Solutions Foundation
Charles E. and Mabel M. Ritchie Memorial Foundation
Helen S. Robertson Fund
The Sisler McFawn Foundation
Lloyd L. & Louis K. Smith Foundation
Walmart Foundation
Welty Family Foundation
Alan J. Woll Family Fund

Sponsors
AAA Akron Auto Club
Accenture
Akron Children’s Hospital
AllState Insurance
Cleveland Clinic Akron General
Edge Point Capital
Fallsway Equipment Company
FirstEnergy
GPD Group
Huntington Bank
Legacy Motors of Akron
Meggitt Aircraft Braking Systems
Pilot Flying J
Roetzel & Andress
Sam’s Club
Summit Racing Equipment
Swenson’s
United Way of Summit County
The University of Akron
College of Engineering

Donors
Raymond Acus
Kevin Ahlborg
AkroChem
Akron Highland Oral
Paul Anacki
Associated Underwriters Inc.
Automated Concepts
James Barbour
Paul Barndt
Charles Begovich
Bryan Berry
Carole Berry
Brad Bowers
Rob Briggs
Alan Brubaker
David Buchanan
Alexander Burlotos
Chick-fil-A Chapel Hill
Ronald Christian
Clampo Products
Cohen and Company
James Conlon
Christopher Connor
Robert Cooper
Country Pure Foods
Anthony D’Angelico
Janet Devine
Larry Dinkins
Dennis Duhon
William Evans
Sally Fell
F.O.P. Lodge 139
Franks Place on Market
Bonnie Freeberg
Jim Frericks
Full Spectrum
Marketing
Alan Gaffney

Al Gates
Patricia & Peter Geise
Mack Gerberich & Associates
Mark Gerberich
Bob Gill
Jerome Giltner
William Ginter
Peter Goumas
Tiffany Green
Todd Guiliani
John Hamels
Karen Hernandez
Betty Holmboe
Jesse Hurst
Christina Ingo
Thomas Irick
Donald Johnson
David Kimberly
David Kisilewski
Thomas Kleptz
MaryBeth Kluge
Robert Knapp
Bob Kronenberger
Steve Leuenberger
Will Looman
Bill Lowery
Lutheran Men in Mission
Steve Marks
Megan Marulli
Eric McClanahan
Sandi McClung
Christina Miller
William Morgan
Sharie & Edward Moskaluk
Mark Mroczynski
Edward & Barbara Myers
Robert Neidert
Jerry Nelson
Emmanuel Nolasco
David Pelland
Matt Perez
Pinnacle Media
Guy Pipitone
James Ranoostay
Read Family Fund
Layton Register
Penryn Rickard
Dominic Rizzo
RPM International
Gloria Schilling
Edward Schnell
Richard Schrader
Kyle Seaman
Kevin Smith
Debra Sprague
Edwin Stanford
Doreen Steele
G. Stephens, Inc.
Robert Stine
Struktol Company of America
Danyelle Sweitzer
The Great Escape Room
Akon
Larry Thienes
Kevin Thomas
Frederick Tomei
JE Troike
Bob Troyer
Anne Vainer
Dr. Donald Visco
Kenneth Vosburgh
Leo & Mary Ann Walter
Wayside Furniture
Tom Welsh
Wild West Soap Box Derby, Inc.
Willis & Willis Co. LPA
Dorothy Wiseman

In-Kind Donors
AAA Akron Auto Club
AKA Media
Akron Beacon Journal
Akron Fire Department
ASCVB
Akon Tractor & Equipment
Akon Police Department
Akon Zoo
City of Akron
Cleveland Cavaliers
ComDoc
Danny Hughes
Dave Hubbell
Emerson, Thompson, & Bennett, LLC
Full Spectrum Marketing
Gateway CPA Services
Gervasi Vineyard
GOJO Industries, Inc.
Google Adwords
GPD Group
Greater Akron Chamber
H5G
The Hooley House
Infocision
J.W. Didado Electric
Keep Akron Beautiful
Malco Products, Inc.
Montrose Auto Group
Mustard Seed Market & Café
OV Scales
Papa John's Pizza
Salesforce
S Group
Sky Zone Belden Village
Skyway
Stan Hywet Hall & Gardens
Spaghetti Warehouse
Summit County Developmental Disabilities Board
Summit Racing Equipment
Sweet Mary’s Bakery
Taylor Made Jewelry
The Peanut Shoppe
Time to Spare, LLC
Tri-City Communications
WAKR
WBNX
WNIR
WONE
Woodland Mulch
WQMX

Corporate Derby Challenge Partners
Akon Tractor & Equipment, Inc.
ASCVB
Associated Underwriters
Insurance - Akron
Bober Markey Fedorovich
Brennan, Manna & Diamond
Bridgestone Americas, Inc.
Burns & McDonnell
CBIZ MHH
Cuyahoga Valley Scenic Railroad
The Davey Tree Expert Company
DiLauro Wracher & Thomas
Fallsway Equipment Company
FirstEnergy Corp.
The First Tee of Greater Akron
Full Spectrum Marketing
GOJO Industries, Inc.
GPD Group
Great Escape Akron
Greater Akron Chamber
Huntington Bank
J.W. Didado Electric
Johnson & Associates Insurance
Agency- Allstate Insurance
Main Street Gourmet
Meaden & Moore
Medical Mutual
Meggitt Aircraft Braking Systems
Plante Moran
ProEventPhoto
Repros Inc.
Robert W. Baird & Co.
S Group, Inc.
S&T Bank
SC Fastening Systems
Schulte & Company CPAs, Inc.
SeibertKeck Insurance
STEERE Enterprises Inc.
Welty Building Company LLC

President's Note
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