



Thank you for taking the time to read about the Cincinnati Soap Box Derby's 2022 plans. This year we're looking forward by thinking about the past.

We've eliminated the registration fees that we had been charging for kids to participate in our events. This brings us back to the origins of the Derby during the Great Depression when the Derby was born to give kids something hopeful, fun & constructive to do during those dark times. There was no entry fee. Sponsors paid for the axles, wheels, and steering components then kids built the cars. Everyone was able to compete, regardless of income level.

We're hoping you and other companies can help today's kids by sponsoring our organization. From something as a set of wheels to promoting your company at the finish line - there's an opportunity for every budget.

Our main priority of this year's fundraising effort is to replace the wheels on our cars with new sets of wheels. Most of the cars are using wheels that are open bearing wheels from when Derby restarted in Cincinnati in 2006. Those wheels are prone to collect dirt. We have the opportunity to purchase closed bearing wheels that resist dirt collection and will make for more competitive racing and last quite some time. Find out how you can help us replace our 32 sets of race wheels this race season as well as other opportunities to put a car with your logo in every race this season. See the other side for sponsorship information and race dates.



We've had some great sponsors in the past and hope that you will join them in supporting our Derby.



OFFICEKEY

Your company would be joining our season sponsor OfficeKey in helping provide a no-cost organized sporting event to area youth that enriches youths lives and creates family engagement for a wide age range.

For the third straight year we are returning to Ault Park for the Local Cincinnati Championship race. Ault Park was the location of the race in the 1960s and 70s. We're pleased to have Cincinnati Parks continued support again this year. This location has a steady flow of spectators throughout the day and 2022 will be a perfect opportunity for promoting your company on race day.

Thank you for your interest in helping this local organization. We look forward to hearing from you. If you have any questions about Derby racing or sponsorships please contact me.

Stan Kokotajlo

Race Director – CSBD

Cincysbd.com info@cincysbd.com

513-372-5455

Cincinnati Soap Box Derby

2022 Sponsorship Levels

\$150

This sponsor level will put a brand new set of wheels on an existing car. Your logo will adorn the wheels. We'll send you the race results after both race weekends so you can see how your wheels performed! **Our main fundraising goal is to replace all of our race car wheels the organization has been using since 2006 with new sets of wheels for the 2022 race season.**

\$300

This sponsor level will put a brand new set of wheels on an existing car and your logo under the driver name on both sides of the car. We'll send you the race results after both race weekends so you can see how your wheels performed!

\$600 ****BEST Option****

We will purchase a new car body, new set of wheels and brand the body of the Derby car with your corporate identity. This is the best and least expensive route to be a main sponsor on a Derby car. We'll send you the race results after both race weekends so you can see how your car performed!

\$1500

We will build a brand new Stock or Super Stock car and deliver to the track decked out in your corporate livery. You will own this car and will have access to use it for off-track marketing purposes. Stock drivers are ages 7 thru 12 years old. Super Stock Division drivers are ages 10 thru 17 years old. We'll send you the race results after both race weekends so you can see how your car performed!

\$2000 - Starting Ramp Sponsor

Your name and/or logo will be placed on a banner above the starting ramp. Your name/logo will be placed on the T- shirt and advertising for the Local Championship in May. (Only one available at this level)

2022 Race schedule

April 23, 2022

Fun Run – FREE Kid's Fun Run on Saturday, April 23 from 1 p.m. to 6 p.m. at the Florence Y'all's parking lot. Children ages 7 to 17 who are accompanied by a parent or guardian can test drive a Soap Box Derby car. In addition, there will be information on hand about how to register and participate in this year's Greater Cincinnati soap box events.

May 15, 2022

Golf Manor Grand Prix – annual race held at corner of Losantiville Ave. & Bremont Ave. - Cincinnati, OH

May 22, 2022

Cincinnati Local All-American qualifier – held on Observatory Ave in Ault Park - winner of each division competes in World Championship week of July 18th in Akron.