

SOAPBOX DERBY®



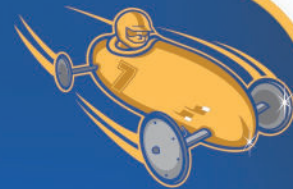
CORPORATE DERBY CHALLENGE

AUGUST 20-21, DERBY DOWNS, AKRON, OH

The Corporate Derby Challenge™ is a high-energy team-building event where colleagues collaborate to assemble, decorate, and race their own adult Soap Box Derby car using a provided kit. It sparks creativity, friendly competition, and nostalgia while testing teamwork and bringing out the kid in everyone.

Gold - \$7,500

- Corporate Derby Challenge Entry
- (1) Adult Soap Box Derby Car Kit
- (15) Tickets to the Opening Reception
- (50) Tickets to the FirstEnergy All-American Soap Box Derby
- (2) Hours of Track Rental for Corporate Outing/Team Appreciation
- ½ Page Ad in the FirstEnergy All-American Program
- Recognition at the Opening Reception



Silver - \$5,000

- Corporate Derby Challenge Entry
- (1) Adult Soap Box Derby Car Kit
- (10) Tickets to the Opening Reception
- (25) Tickets to the FirstEnergy All-American Soap Box Derby
- ¼ Page Ad in the FirstEnergy All-American Program
- Recognition at the Opening Reception

Bronze - \$2,500

- Corporate Derby Challenge Entry
- (1) Adult Soap Box Derby Car Kit
- (5) Tickets to the Opening Reception
- (20) Tickets to the FirstEnergy All-American Soap Box Derby
- Recognition at the Opening Reception

Returning Champion - \$1,000

- Use of your existing Corporate Derby Challenge Car
- (5) Tickets to the Opening Reception
- Recognition at the Opening Reception



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